



Richmond, VA – October 17, 2007 - 48 Fill, a sister company to Pro-Motions Inc., has been awarded a contract with Montvale, NJ based paint manufacturer Benjamin Moore & Co. to provide lead capture, management, printing, and fulfillment services for the entire 2008 trade show season. Previously, 48 Fill had provided similar services to Benjamin Moore at the 2007 NeoCon show in Chicago, IL., and the success of that effort led to the decision behind today's contract.

Benjamin Moore & Co., a Berkshire Hathaway company, was founded in 1883. One of the country's leading manufacturers of premium quality residential, commercial and industrial maintenance coatings, its products are distributed through a network of independent paint and decorating retailers located throughout North America.

Headquartered in Richmond, VA, 48 Fill, LLC is the only program that combines lead capture, Contact Resource Management (CRM), Human Resource Management (HRM), purchasing management, fulfillment, and production with one company on the market today.

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For questions or additional information, contact:

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